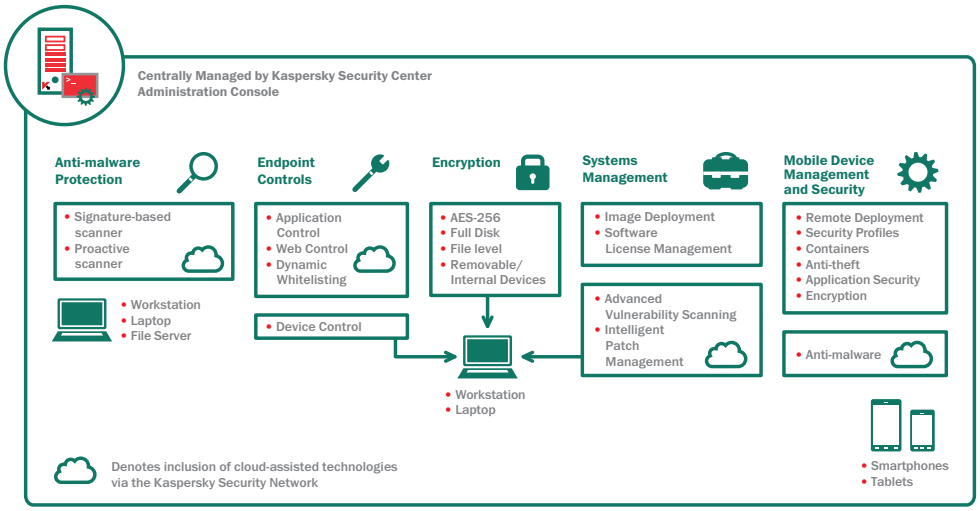
# KASPERSKY ENDPOINT SECURITY FOR BUSINESS
## Advanced

Security tools combined with IT optimization features abound in this valuable array of solutions from Kaspersky Lab.

Kaspersky's Advanced tier delivers the protection and management solution your organization needs to enforce IT policy, keep users free from malware, prevent data loss, and enhance IT efficiency.

### The Protection and Management Capabilities You Need.

Kaspersky has built powerful enterprise-class features into the progressive tiers of our offerings, but we've made the technology uncomplicated and simple enough for any sized business.




### Which Tier is Right for You?

- SELECT
- **ADVANCED**
- TOTAL

**FEATURES INCLUDED:**

- ANTI-MALWARE
- FIREWALL
- CLOUD-ASSISTED PROTECTION VIA KASPERSKY SECURITY NETWORK
- APPLICATION CONTROL
- APPLICATION WHITELISTING
- WEB CONTROL
- DEVICE CONTROL
- FILE SERVER PROTECTION
- MOBILE DEVICE MANAGEMENT (MDM)
- MOBILE ENDPOINT SECURITY (FOR TABLETS AND SMARTPHONES)
- ENCRYPTION
- SYSTEMS CONFIGURATION AND DEPLOYMENT
- NETWORK ADMISSION CONTROL
- ADVANCED VULNERABILITY SCANNING
- PATCH MANAGEMENT

## THE INDUSTRY'S ONLY TRUE SECURITY PLATFORM

**One Management Console**
From one 'single pane of glass', the administrator can view and manage the entire security scene — virtual machines, physical and mobile devices alike.

**One Security Platform**
Kaspersky Lab developed our console, security modules and tools in-house rather than acquiring them from other companies. This means the same programmers working from the same codebase have developed technologies that talk together and work together. The result is stability, integrated policies, useful reporting and intuitive tools.

**One Cost**
All tools are from one vendor, delivered in one installation — so you don't have to go through a new budgeting and justification process to bring your security risks in line with your business objectives.

## ENCRYPTION AND DATA PROTECTION:

### COMPREHENSIVE ENCRYPTION

Choose from full-disk or file level, backed by Advanced Encryption Standard (AES) with 256 bit encryption to secure critical business information in the event of device theft or loss.

### SUPPORT FOR REMOVABLE DEVICES

Increases your security through policies that enforce the encryption of data on removable devices.

### SECURE DATA SHARING

Means users can easily create encrypted and self-extracting packages to ensure data is protected when sharing via removable devices, email, network or web.

### TRANSPARENCY FOR END-USERS

Kaspersky's encryption solution is seamless and invisible to users, and has no adverse impact on productivity. No impact on application settings or updates, either.

## ENDPOINT CONTROLS:

### APPLICATION CONTROL

Enables IT administrators to set policies that allow, block or regulate applications (or application categories).

### DEVICE CONTROL

Allows users to set, schedule and enforce data policies with removable storage and other peripheral device controls — connected to USB or any other bus type.

### WEB CONTROL

Means that endpoint-based surfing controls follow the user — whether on the corporate network or roaming.

### DYNAMIC WHITELISTING

Real-time file reputations delivered by the Kaspersky Security Network ensure your approved applications are malware free and help maximize user productivity.

## ENDPOINT PROTECTION FEATURES:

### SUPERIOR ENDPOINT ANTI-MALWARE

Industry-proven traditional signature-based, proactive and cloud based methods for detecting malware threats.

### CLOUD-ASSISTED PROTECTION

The Kaspersky Security Network (KSN) provides a response to suspected threats, much faster than traditional methods of protection. KSN's response time to a malware threat can be as little as 0.02 seconds!

NOT ALL FEATURES ARE AVAILABLE ON ALL PLATFORMS.
For details, please consult **www.kaspersky.com**

## SYSTEMS CONFIGURATION AND PATCH MANAGEMENT:

### PATCH MANAGEMENT

Advanced in-depth scanning for vulnerabilities combined with the automated distribution of patches.

### REMOTE DEPLOYMENT OF SOFTWARE

Central deployment of software to client machines, even to branch offices.

### NETWORK ADMISSION CONTROL (NAC)

With Network Admission Control (NAC), you can create a network 'guest' policy. Guest devices (including mobile devices) are automatically recognized and sent to a corporate portal where the correct identification password enables them to use the resources you've approved.

### OPERATING SYSTEM AND APPLICATION IMAGE DEPLOYMENT

Easy creation, storage and deployment of system images from a central location. Perfect for migration to Microsoft® Windows® 8.

### HARDWARE, SOFTWARE AND LICENSE MANAGEMENT

Hardware and software inventory reports help keep control over software license obligations. So you can save on costs by centrally provisioning software rights.

## MOBILE SECURITY FEATURES:

### INNOVATIVE ANTI-MALWARE TECHNOLOGIES

Combined signature-based, proactive and cloud-assisted detection results in real-time protection. A safe browser and anti-spam increase the security.

### DEPLOYMENT WITH OVER THE AIR (OTA) PROVISIONING

Preconfigure and deploy applications centrally using SMS, email and PC.

### REMOTE ANTI-THEFT TOOLS

SIM-Watch, Remote Lock, Wipe and Find all prevent unauthorized access to corporate data if a mobile device is lost or stolen.

### APPLICATION CONTROL FOR MOBILE DEVICES

Monitors applications installed on a mobile device according to the pre-defined group policies. Includes a "Mandatory Application" group.

### SUPPORT FOR EMPLOYEE OWNED DEVICES

BYOD initiative? Corporate data and applications are isolated in encrypted containers which are transparent to the user. This data can be wiped separately.

KESB-ADV/Version 0.2/Nov12/Global

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